
**MISSION
REPORT
2021**

**DO
WELL
to
DO
GOOD**



National Cooperative Bank

ABOUT US

WORKING TOGETHER. BUILDING COMMUNITY.

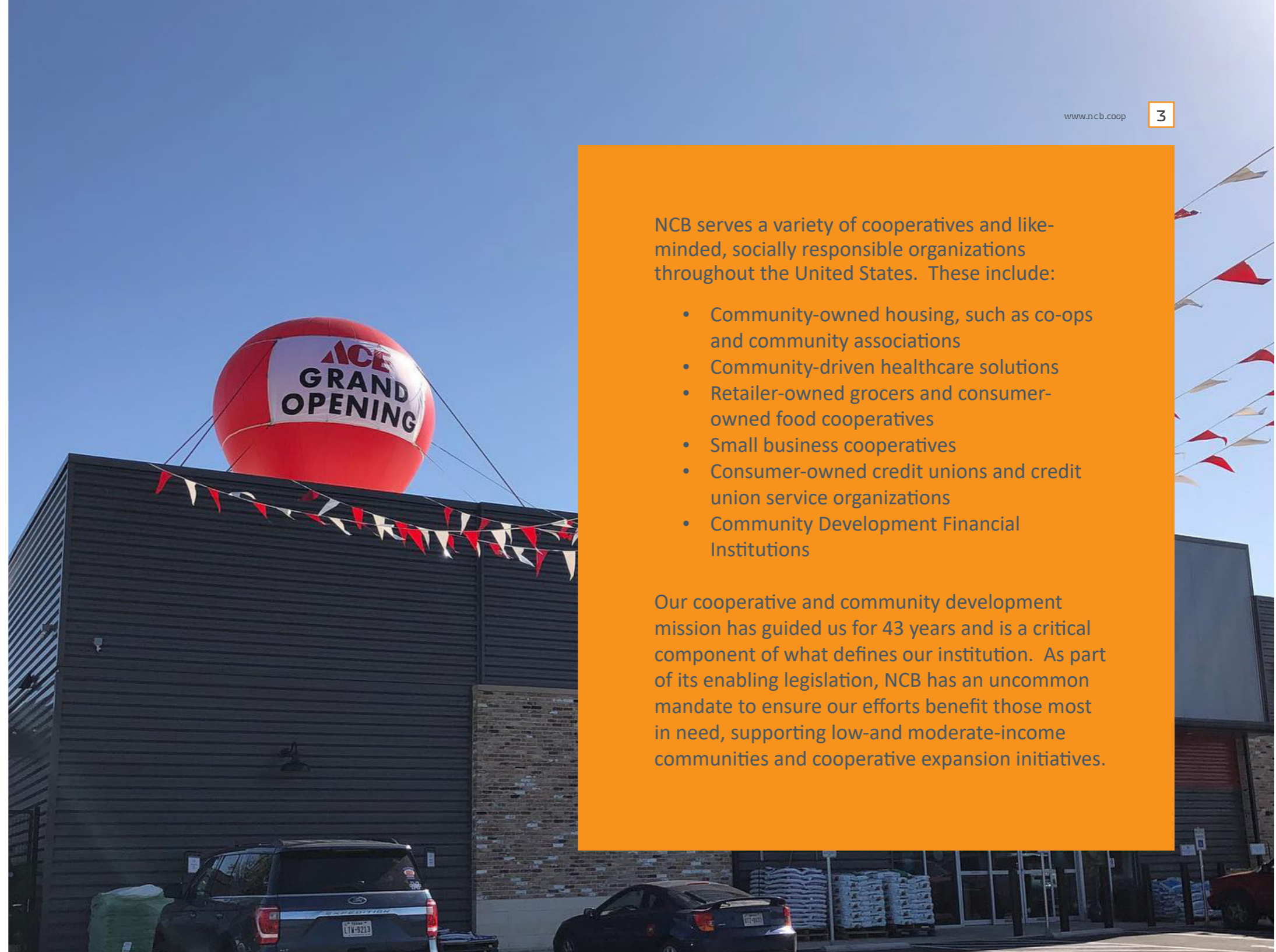
National Cooperative Bank is the only bank in the United States dedicated to delivering nationwide banking products and solutions to cooperatives and other member-owned organizations to help communities thrive.

We operate for the benefit of our cooperative members—not outside investors. This allows us to focus on our commitment to support affordable housing, healthy food, renewable energy, small businesses, community-driven health care and non-profit organizations.

NCB serves a variety of cooperatives and like-minded, socially responsible organizations throughout the United States. These include:

- Community-owned housing, such as co-ops and community associations
- Community-driven healthcare solutions
- Retailer-owned grocers and consumer-owned food cooperatives
- Small business cooperatives
- Consumer-owned credit unions and credit union service organizations
- Community Development Financial Institutions

Our cooperative and community development mission has guided us for 43 years and is a critical component of what defines our institution. As part of its enabling legislation, NCB has an uncommon mandate to ensure our efforts benefit those most in need, supporting low-and moderate-income communities and cooperative expansion initiatives.



YOUR CHOICES REFLECT YOUR VALUES. YOUR BANK SHOULD TOO.



MISSION BANKING

In 2021, NCB made loans and investments of \$456,024,668 to benefit low-and-moderate-income families and communities.

41%* of NCB's portfolio is comprised of loans serving low-and-moderate-income communities and co-op development.

*This excludes cooperative share, single-family mortgage, consumer, home equity line of credit, and lease transactions.



2021 National Cooperative Bank Mission Related Activities

| | |
|-------------------------------------|-----------------------|
| Co-op & community development loans | \$ 395,003,524 |
| Low/moderate income mortgage loans | \$ 54,383,000 |
| Investments & Grants | \$ 6,638,144 |
| Grand Total | \$ 456,024,668 |

2021 Co-op & Community Development Sectors

| | |
|----------------------------------|-----------------------|
| Affordable Housing | \$ 174,259,281 |
| Alaska/ Native | \$ 5,350,000 |
| Credit Union | \$ 29,075,933 |
| Food | \$ 11,665,652 |
| Hardware | \$ 13,836,616 |
| Health Care | \$ 13,096,866 |
| Non-Profit/Community Development | \$ 63,460,854 |
| Renewable Energy/ Tax Credit | \$ 74,594,547 |
| Small Business | \$ 9,663,775 |
| Grand Total | \$ 395,003,524 |

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AWARDS

The Co-op Innovation Award aims to increase co-op development in low-income communities and or communities of color.



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CO-OP CINCY

Co-op Cincy was awarded \$35,000 to launch "Power In Numbers: Black Co-op U," which will infuse their three-month co-op development course with racial justice education and co-op history.

Created in response to the racially exacerbated effects of the health and economic crisis, Co-op Cincy will pilot this new BIPOC-focused co-op development course with three Black-led cohorts, providing ongoing technical assistance and mini start-up grants.

This will enable 6-8 Black co-op entrepreneur teams to launch their worker-owned businesses successfully and provide feedback to create a "train-the-trainer" course, enabling co-op developers around the country to conduct their own Power In Numbers: Black Co-op U trainings in their cities.

2021 CO-OP INNOVATION AWARDS

The cooperative development model creates opportunities for economic mobility and for financial and community resilience, especially during times of crisis. In 2021, in partnership with Capital Impact Partners, Cabot Creamery Cooperative, Local Government Federal Credit Union and CUNA, the Co-op Innovation award provided \$130,000 to five cooperative organizations which aimed to increase co-op development in communities with low incomes and/or communities of color.





COLLECTIVE REMAKE

Collective REMAKE in Los Angeles was awarded \$25,000 to support the creation of worker-owned businesses and other kinds of cooperatives for people who have been incarcerated and/or excluded from the mainstream economy.

The Co-op Innovation Award will fund several of Collective REMAKE's programs that were created during the economic and health crisis: a Train the Trainers Program that will engage trainers with lived experience to facilitate participatory workshops; a Co-op Development Program to support start-up cooperatives; and a Wellness Hub that will focus on barriers to reentry and mental health services.

CO-OP DAYTON

Co-op Dayton was awarded \$25,000 to support Unified Power, a real estate investment co-op that organizes the residents of West Dayton to own and control land and development in their neighborhoods; create quality, affordable rental and homeownership opportunities; and revitalize disinvested commercial and residential streets.

With the participation of 150 people, primarily Black residents of West Dayton, Co-op Dayton collectively designed a model that incorporates two complementary affordable housing strategies - the real estate investment cooperative and community land trusts.

This model of pairing community investment with a long-term approach to affordability responds directly to the twin problems of blight and high housing costs. It is meant to counterbalance the ups and downs of the local real estate market by ensuring that the benefits of investment stay with the residents most impacted by disinvestment.





CUSTOM COLLABORATIVE

Custom Collaborative in New York City was awarded \$25,000 to empower Black and brown, low-income, and immigrant women who have been excluded from business and the sustainability movement with the tools and platform to lead in the creation of new solutions for the fashion industry and our planet.

Their aim is to ensure that the women whose labor constitutes the working capital of the fashion industry are afforded the dignity of their work and a proportional share in the wealth they create. In 2020, Custom Collaborative launched Fashion That Works Production (FTWP), a worker cooperative whose member-owners are graduates of their Training Institute.

The Co-op Innovation Award will support FTWP as a sustainable business which centers marginalized women as learners and leaders and will be used as a pilot for the fashion industry. The grant will also build the capacity of their visual education platform, which will include on-demand and live interactive lessons.

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COOPERATION HUMBOLDT

Cooperation Humboldt on California's North Coast was awarded \$20,000 to run a no-cost, six-week, bilingual, project-based educational program for aspiring entrepreneurs.

Participants in the program receive ongoing technical assistance from a team of cooperative business advisors. With the Co-op Innovation Award funds, Cooperation Humboldt will launch its Cooperative Business Equity Program.

The program was developed collaboratively with community colleges, local Indigenous tribes, immigrant communities, and Community Development Financial Institutions. It will train cooperative business advisors from rural, Black, Indigenous, and People of Color (BIPOC) communities living with low incomes, including the Wiyok and Yurok tribes.

In addition, the program will include supportive services like childcare subsidies, remedial education, trauma-informed support, remote community access, and direct capital infusion that will mitigate barriers to worker ownership.



ADVOCACY

NCB is a strong advocate of co-ops and government programs that can benefit co-op organizations. These include working with the Department of Agriculture and the Rural Cooperative Development Centers for grant funding for co-op organizations, advocating for worker and food co-ops to access the Small Business Administration (SBA) loan programs and enabling co-op eligibility for Paycheck Protection Program (PPP) loans during the pandemic.



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PAYCHECK PROTECTION PROGRAM AND NCB

As a preferred SBA lender, NCB was very proud to approve 278 loans totaling \$34.7 million for the Paycheck Protection Program in 2021.

Of the 278 PPP loans approved, 209 loans totaling \$30.6 million were provided to cooperatives and co-op-related organizations and co-op development.





BANK ENTERPRISE AWARDS

NCB funded \$202,898 in grant awards to four CDFIs to support their strategies to develop and expand co-op businesses and homeownership in BIPOC communities.

Shared Capital Cooperative – to support The Cooperative Racial Equity Fund (CORE Fund) creating patient capital and equity products delivered by Shared Capital to develop BIPOC cooperatives. Shared Capital's goal is to raise \$1 million for the CORE Fund. In 2020, 43% of the financing provided by Shared Capital went to majority BIPOC owned cooperatives.

Local Enterprise Assistance Fund – to fund technical assistance provided by LEAF to BIPOC co-ops under its Elevate Small Business Program. In addition to providing customary technical assistance for startups around financial literacy, business planning and management, LEAF is also providing technical assistance for business stabilization and turnaround and loan packaging and capital raise.

Cooperative Fund of the Northeast – to support the expansion of its BIPOC initiative including the launch of a participatory management program with co-op development center Cooperative Development Institute (CDI) to facilitate the conversion of small businesses to BIPOC owned co-ops and to develop a BIPOC co-op developers Fellowship program.

Chicago Community Loan Fund – to fund advocacy and targeted technical assistance to expand, strengthen and grow BIPOC limited-equity housing co-ops in Chicago.



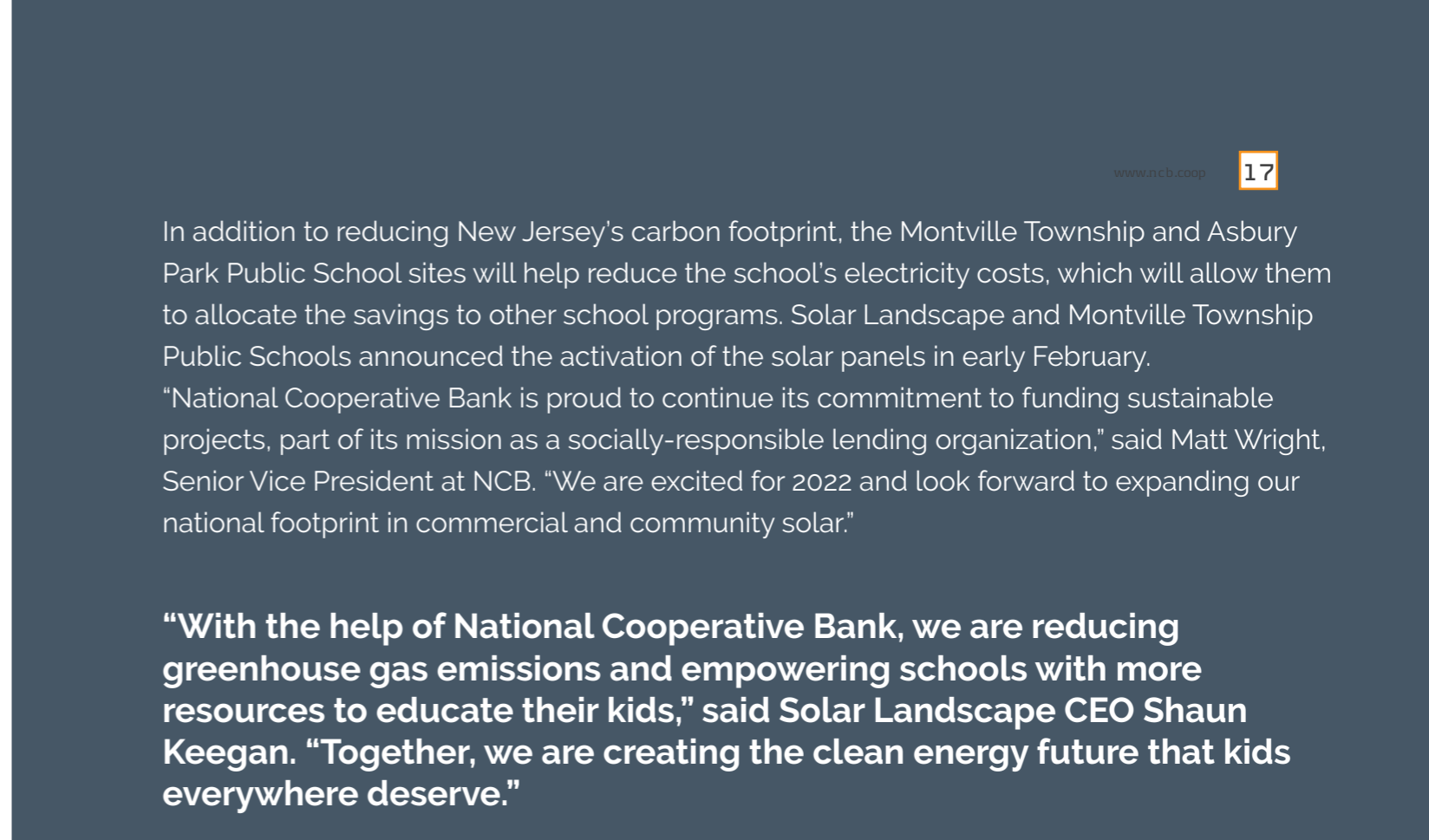
Photo courtesy of CollectivEffort



SUSTAINABILITY

In 2021, NCB financed 111 MW of power for 20 solar projects. This is equivalent to removing 22,463 cars from the road for one year and planting 1.7 million trees over 10 years.

One recent transaction was a multi-million-dollar loan to Asbury Park-based Solar Landscape, New Jersey's leading commercial solar developer, to finance 3.2 megawatts of clean solar energy in the state. NCB's financing enabled Solar Landscape to install solar panels on 10 project sites in Asbury Park and Montville Township public schools. All projects qualified for New Jersey's Transition Renewable Energy Certificates (TREC) program.



In addition to reducing New Jersey's carbon footprint, the Montville Township and Asbury Park Public School sites will help reduce the school's electricity costs, which will allow them to allocate the savings to other school programs. Solar Landscape and Montville Township Public Schools announced the activation of the solar panels in early February. "National Cooperative Bank is proud to continue its commitment to funding sustainable projects, part of its mission as a socially-responsible lending organization," said Matt Wright, Senior Vice President at NCB. "We are excited for 2022 and look forward to expanding our national footprint in commercial and community solar."

"With the help of National Cooperative Bank, we are reducing greenhouse gas emissions and empowering schools with more resources to educate their kids," said Solar Landscape CEO Shaun Keegan. "Together, we are creating the clean energy future that kids everywhere deserve."



WHO WE ARE

MISSION

NCB's mission is to support and be an advocate for America's cooperatives and their members, especially in low-income communities, by providing innovative financial and related services.



CORE VALUES

CUSTOMER FOCUS
ACCOUNTABILITY
COLLABORATION
EMPOWERMENT
DIVERSITY
INSPIRATION
INTEGRITY



Employee Demographics

346 Total
63% Female
28% Minority

COMMITMENT

NCB's Commitment to Diversity, Equity and Inclusion (DEI)

Our People. Our Work. Our Community.

We are dedicated to attracting, developing, and retaining the most diverse talent. We offer an inclusive environment where employees are respected, challenged, and rewarded for their contributions to our success. We integrate the diversity of experiences, opinions, thoughts, and skills into our business decisions to ensure that we are reaching all communities where we live and work. Our commitment to cooperatives and community development has guided us since our inception and is critical to building stronger links among our customers to help all communities accumulate wealth, fuel local economies, and provide homeownership.



DIVERSITY, EQUITY AND INCLUSION (DEI)

In 2021, NCB provided \$150,000 in scholarship funds to Thurgood Marshall College Fund and the United Negro College Fund.

"National Cooperative Bank has established these scholarships to demonstrate NCB's commitment to diversity, equity and inclusion to support the pursuit of education for all people," states John Holdsclaw, NCB Executive Vice President, Strategic Initiatives.





COMPANY AWARDS



NCB was named on the 2021 Top Workplaces USA list.

The national award program recognizes organizations across the country that have exceeded key facets of workplace culture.

Recipients of the 2021 Top Workplaces USA award were selected based on results from Energage's anonymous, research-based employee engagement survey that is powered by findings from 15 years of research and data from over 23 million employees across 70,000 organizations.

NCB was named as one of the Best Employers in Ohio created by Crain's Cleveland Business and Best Companies Group.

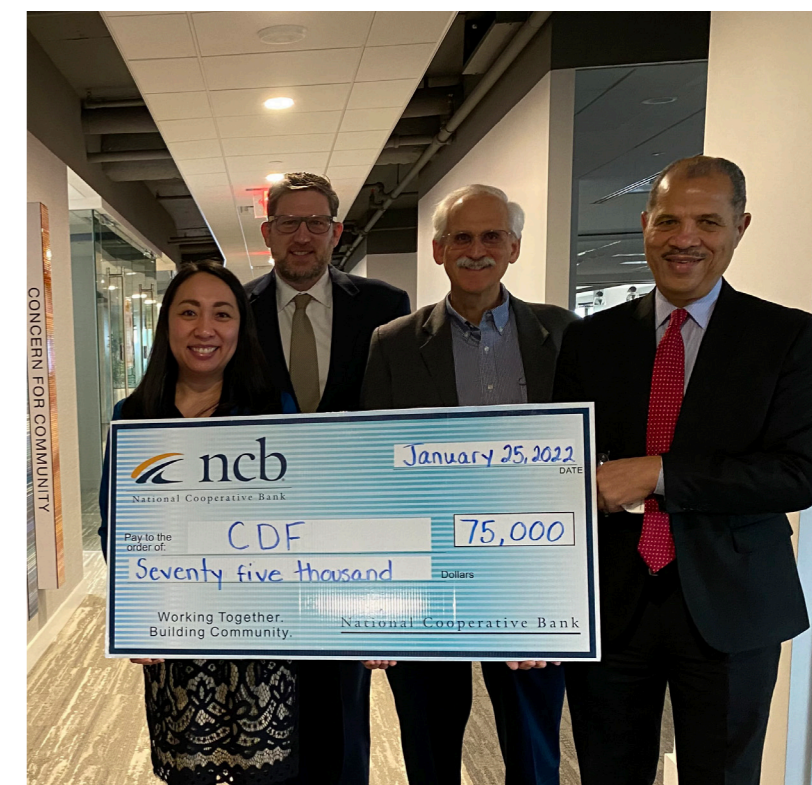


CONTRIBUTIONS

Investment, Grants and Corporate Contributions

In 2021, NCB made grants and donations totaling \$6,638,144 to support local non-profits and co-op organizations to expand their work in low- and moderate-income communities.

NCB was the founding and strategic partner of Rochdale Capital, a non-profit community development loan fund that will provide financing and technical assistance to cooperative enterprises and other community-based organizations.



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CO-OP DEVELOPMENT SUPPORT

National Cooperative Bank is proud to support these cooperatives in their mission to promote cooperative development and provide opportunities for low-income and BIPOC communities.

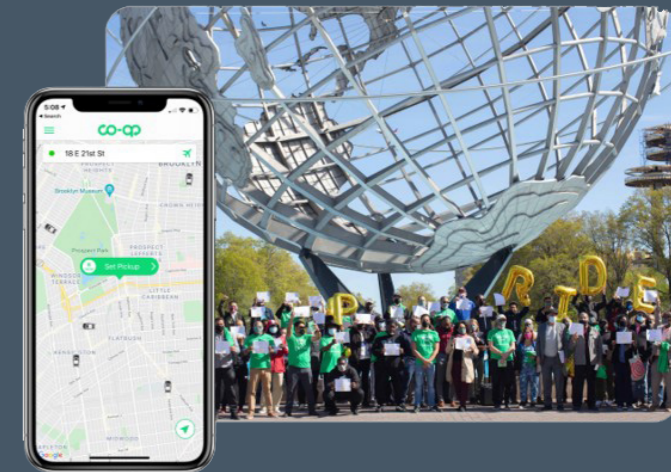
The Drivers Cooperative (TDC), New York, NY: NCB awarded a \$50,000 grant to The Drivers Cooperative, a driver-owned rideshare cooperative dedicated to transforming the for-hire vehicle industry through worker ownership. With a focus on generating social mobility and closing the racial wealth gap, TDC is also committed to providing accessibility for working people and people with disabilities.

East Bay Permanent Real Estate Cooperative, Oakland, CA: NCB awarded a \$50,000 grant to the East Bay Permanent Real Estate Cooperative, Inc., an organization creating pathways for residents of Oakland and surrounding communities to organize, finance, acquire, and co-steward land and housing. The East Bay Permanent Real Estate Cooperative seeks to transform the housing system to build collective wealth amongst historically disenfranchised communities while empowering residents through democratic governance.

Main Street Phoenix Workers Cooperative, Boulder, CO: NCB awarded a \$25,000 grant to The Main Street Phoenix Workers Co-op, an organization offering a unique and innovative approach to saving main street businesses affected by Covid-19, such as restaurants, personal care providers, and childcare providers, through ownership through a worker cooperative holding company. The Main Street Phoenix Project aims to build an economic platform for income security, wealth creation, and quality jobs geared toward Black, Indigenous, and other People of Color, women, and undocumented workers.

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FINANCIAL EDUCATION & SAVINGS PROGRAMS

Online Financial Literacy

NCB provides free online financial education to high school students. In the 2020/2021 school year, 166 students completed 1,145 modules. To promote youth savings, NCB offers a Money Matters Student Saving and Checking account. As of December 31, 2021, NCB has 635 student bank accounts totaling \$1.25 million.

Adult Financial Literacy Training Programs

NCB's adult online financial education program is free to anyone and in 2021, 4,853 adults accessed the online platform.



GLOBAL ALLIANCE FOR BANKING ON VALUES

National Cooperative Bank is a member of the Global Alliance for Banking on Values (GABV). GABV is a network of the world's leading banks and credit unions with a shared mission: To use finance to develop sustainable economic, social and environmental development, with a focus on helping individuals fulfil their potential and build stronger communities.



**Global Alliance for
Banking on Values**

