

For the past 30 years, the National Cooperative Bank (NCB)has released the annual NCB Co-op 100, highlighting America's top 100 Cooperatives. In 2019, these member-owned, member-controlled businesses generated revenues of \$228 billion. Many of these cooperatives that appear on the list are household names and known throughout the world.

Cooperatives employ millions of people, pay taxes and give back to their communities. They are organized under bylaws and articles of incorporation. They provide valuable products and services, trade in the global markets and deal with competition. While cooperatives may offer similar goods and services as publicly traded firms, they use a distinctly different business model. Co-ops operate for the benefit of their member-owners and communities. Having a vested interest in the co-op fosters a natural closeness and accountability between owners/members and management.

This year, in coordination with National Co-op Month, we highlight how cooperatives are addressing their obligations to create diverse, equitable and inclusive workplaces and boards.

Charles E. Snyder
Chief Executive Officer
National Cooperative Bank

# 7 Cooperative Principles

Co-ops worldwide operate using these principles:

- 1. Voluntary and open membership
- 2. Democratic member control
- 3. Members' economic participation
- **4.** Autonomy and independence
- 5. Education, training and information
- 6. Cooperation among cooperatives
- 7. Concern for community

#### NCB Co-op 100° List

Each year, the NCB Co-op 100° announces the 100 top cooperatives in America; highlighting the business activity and economic power of these member-owned, member-controlled businesses. The only annual report of its kind, the NCB Co-op 100° is an important indicator of cooperative impact across the country.

| In Millions                 | 2019 Rev | 2019 Assets | Industry    | President/CEO    | City                | State |                                | 2019 Rev | 2019 Assets | Industry    | President/CEO      | City       | State |
|-----------------------------|----------|-------------|-------------|------------------|---------------------|-------|--------------------------------|----------|-------------|-------------|--------------------|------------|-------|
| CHS Inc.                    | 31,900   | 16,447      | Agriculture | Jay Debertin     | Inver Grove Heights | MN    | 27. Associated Milk Producers  | 1,585    | 371         | Agriculture | D.DeVelder/S.Meshk | e New Ulm  | MN    |
| Dairy Farmers of America    | 15,865   | 5,634       | Agriculture | Rick Smith       | Kansas City         | МО    | 28. Blue Diamond Growers       | 1,566    | 749         | Agriculture | Mark Jansen        | Sacramento | CA    |
| Land O'Lakes, Inc.          | 13,900   | 8,899       | Agriculture | Beth Ford        | Saint Paul          | MN    | 29. Agtegra Cooperative, Inc.  | 1,537    | 943         | Agriculture | Chris Pearson      | Aberdeen   | SD    |
| Wakefern Food Corp/Shoprite | 13,067   | 1,962       | Grocery     | Joseph Colalillo | Keasbey             | NJ    | 30. American Crystal Sugar Co. | 1,500    | 1,000       | Agriculture | Thomas Astrup      | Moorhead   | MN    |
| Asso. Wholesale Grs, Inc    | 9,700    | 1,625       | Grocery     | David Smith      | Kansas City         | KS    | 31. Affiliated Foods, Inc.     | 1,458    | 205         | Grocery     | Randy Arceneaux    | Amarillo   | TX    |
| GROWMARK, Inc.              | 8,745    | 2,676       | Agriculture | Jim Spradlin     | Bloomington         | IL    | 32. Oglethorpe Power Corp.     | 1,430    | 12,990      | Energy      | Michael L.Smith    | Tucker     | GA    |
| Navy Federal Credit Union   | 7,948    | 111,986     | Finance     | Mary McDuffie    | Merrifield          | VA    | 33. Tri-State G&T Association  | 1,385    | 5,086       | Energy      | Duane Highley      | Denver     | СО    |
| HealthPartners Inc.         | 7,252    | 5,555       | Healthcare  | Andrea Walsh     | Bloomington         | MN    | 34. MFA Incorporated           | 1,373    | 479         | Agriculture | Ernie Verslues     | Columbia   | МО    |

35. Independent Pharmacy Coop

36. Central Electric Power Coop.

37. Producers Livestock Mrktng

39. PenFed Federal Credit Union

40. Associated Electric Coop.

42 FCS of Mid-America

45. Sunkist Growers, Inc.

47. Countrymark Coop.

46. Organic Valley (CROPP)

48. Ag First Farm Credit Bank

51. Staple Cotton Coop. Assoc.

52. UNIPRO Food Service, Inc.

49. New Cooperative, Inc.

50. Landus Cooperative

43. NC Electric Membership Corp.

44. National Rural Utilities CFC

41. URM Stores

1.314

1.248

1.188

1.148

1.099

1.092

38. Southern States Coop.

Pharm

Energy

Agriculture

Agriculture

Finance

Energy

Grocery

Finance

Energy

Finance

Agriculture

Agriculture

Agriculture

Agriculture

Agriculture

Agriculture

Food Distrib.

Finance

Don Anderson

Rob Hochstetler

Jeffrey Stroburg

James Schenck

David J. Tudor

Ray Sprinkle

Bill Johnson

Joe Brannan

Jim Phillips

George Siemon

Matt Smorch

Tim Amerson

Daniel Dix

Matt Carstens

Hank Reichle

Bob Stewart

Sheldon C. Petersen Dulles

Rick Keith

Sun Prairie

Columbia

Richmond

McLean

Springfield

Spokane

Louisville

Raleigh

Sherman Oaks

La Farge

Indianapolis

Columbia

Fort Dodge

Greenwood

Ames

Atlanta

North Salt Lake

WI

VA

VA

MO

WA

VA

CA

WI

IA

ΙA

MS

GA

9. ACE Hardware Corp.

11. Ag Processing Inc.

12. Do-it-Best Corp.

14. AgriBank, FCB

18. LBM Advantage

16. Darigold

13. California Dairies, Inc.

15. Recreational Equipment Inc.

17. Basin Electric Power Coop.

19. Foremost Farms USA Coop.

20. Associated Food Stores

21. Prairie Farms Dairy Inc.

22. State Employees Credit Union

23. Select Milk Producers, Inc.

25. Central Valley Ag Coop.

24. FCS of America

26. Ocean Spray

10. CoBank

6.071

4.689

3.941

3,450

3,123

2.296

2.254

2,080

2.059

1.659

1,640

Hardware

Finance

Agriculture

Hardware

Agriculture

Recreational

Agriculture

Energy

Hardware

Agriculture

Grocery

Agriculture

Finance

Agriculture

Finance

Agriculture

Agriculture

Finance

John Venhuizen

Tom Halverson

J. Keith Spackler

Brad Anderson

Jeffrev Swanhorst

Dan Star

Eric Artz

Stan Ryan

Paul Sukut

Stephen Sallah

Greg Schlafer

Neal Berube

**Edward Mullins** 

Michael Lord

Mark Jensen

Carl Dickinson

Tom Hayes

Michael J. McCloskey Artesia

Oak Brook

Omaha

Visalia

Saint Paul

Sumner

Seattle

Bismarck

Baraboo

New Windsor

Salt Lake City

Edwardsville

Raleigh

Omaha

York

Middleboro

Fort Wayne

Greenwood Village

### NCB Co-op 100° List

|    |                                  | 2019 Rev | 2019 Assets | Industry    | President/CEO     | City            | State | 2019                                | Rev          | 2019 Assets    | Industry    | President/CEO         | City           | State |
|----|----------------------------------|----------|-------------|-------------|-------------------|-----------------|-------|-------------------------------------|--------------|----------------|-------------|-----------------------|----------------|-------|
|    | 3.Seminole Electric Coop.        | 1,079    | 1,970       | Energy      | Lisa Johnson      | Tampa           | FL    | Tennessee Farmers Cooperative       | 709          | 371            | Agriculture | Bart Krisle           | La Vergne      | TN    |
|    | 1. MFA Oil Company               | 1,076    |             | Agriculture | Jon Ihler         | Columbia        | MO    | United Producers, Inc               | 705          |                | Agriculture | Mike Bumgarner        | Columbus       | OH    |
|    | 5. Plains Cotton Co-op Assoc.    | 1,057    | 183         | Agriculture | Kevin Brinkley    | Lubbock         | TX    | Piggly Wiggly Alabama               | 701          |                | Grocery     | David Bullard         | Bessemer       | AL    |
|    | 6. Brazos Electric Coop.         | 1,040    | 3,467       | Energy      | Brent Karnei      | Waco            | TX    | Western Farmers Electric Coop.      | 692          | 1,458          | Energy      | Gary R. Roulet        | Anadarko       | OK    |
|    | 7. BECU                          | 1,037    | 22,179      | Finance     | Benson Porter     | Tukwila         | WA    | Heritage Cooperative                | 690          | 217            | Agriculture | Jeffrey C. Ostentosky | Delaware       | ОН    |
|    | 3. Upstate-Niagara Coop. Inc.    | 1,032    |             | Agriculture | Larry Webster     | Buffalo         | NY    | Buckeye Power, Inc                  | 681          | 1,864          | Energy      | Patrick O'Laughlin    | Columbus       | ОН    |
|    | Aurora Coop. Elevator Co.        | 1,016    | 686         | Agriculture | Chris Vincent     | Aurora          | NE    | Associated Grocers, Inc.            | 656          | 106            | Grocery     | Manard M. Lagasse     | Baton Rouge    | LA    |
|    | D. Agri-Mark Inc./Cabot Creamery | 998      | 427         | Agriculture | William Beaton    | Methuen         | MA    | Ceres Solutions, Inc.               | 653          |                | Agriculture | Jeff Troike           | Crawfordsville | IN    |
|    | I. Great River Energy            | 991      | 3,872       | Energy      | David Saggau      | Maple Grove     | MN    | Wabash Valley Power Association     | 646          | 1,219          | Energy      | Jay C. Bartlett       | Indianapolis   | IN    |
| 62 | 2. Riceland Foods, Inc.          | 980      | 606         | Agriculture | Danny Kennedy     | Stuttgart       | AR    | Pedernales Electric Cooperative     | 618          | 1,808          | Energy      | Julie C. Parsley      | Johnson City   | TX    |
|    | B. MD/VA Milk Producers Coop.    | 958      |             | Agriculture | Jay Bryant        | Reston          | VA    | Middle TN Electric Mmbrshp Corp.    | 616          | 664            | Energy      | Chris Jones           | Murfeesboro    | TN    |
|    | 4. Old Dominion Electric Coop.   | 933      | 2,169       | Energy      | Marcus Harris     | Glen Allen      | VA    | Denton County EC                    | 615          | 1,336          | Energy      | DonnieClary           | Corinth        | TX    |
|    | 5. Amalgamated Sugar Co. *       | 917      | 796         | Agriculture | John McCreedy     | Boise           | ID    | Hoosier Energy Rural Electric       | 614          | 1,726          | Energy      | Donna Walker          | Bloomington    | IN    |
|    | 6. Heartland Co-op               | 903      | 564         | Agriculture | Tom Hauschel      | West Des Moines | IA    | Power South Energy Cooperative      | 603          | 1,843          | Energy      | Gary Smith            | Andalusia      | AL    |
|    | 7. East Kentucky Power Coop.     | 860      | 3,777       | Energy      | Tony Campbell     | Winchester      | KY    | Innovative Ag Services Co.          | 597          | 299            | Agriculture | Rick Vaughan          | Monticello     | IA    |
|    | 3. MI Milk Producers Assoc.      | 850      | 216         | Agriculture | Joe Diglio        | Novi            | MI    | First District Association          | 588          | 216            | Agriculture | Bob Huffman           | Litchfield     | MN    |
|    | 2. Co-Alliance                   | 838      | 384         | Agriculture | Kevin Still       | Avon            | IN    | Nat'l Grape Inc., Welch Foods, Inc. | 585          | 358            | Agriculture | Trevor Bynum          | Concord        | MA    |
|    | D. United Dairymen of Arizona    | 831      |             | Agriculture | Keith Murfield    | Tempe           | AZ    | Florida's Natural Growers, Inc.     | 583          |                | Agriculture | Dr. Bob Behr          | Lake Wales     | FL    |
|    | I. Pacific Coast Producers       | 809      | 600         | Agriculture | Daniel Vincent    | Lodi            | CA    | Northern Virginia Electric Coop     | 577          | 992            | Energy      | Stan Feuerberg        | Manassas       | VA    |
|    | 2. AK Electric Coop Corp         | 791      | 1,797       | Energy      | Buddy Hasten      | Little Rock     | AR    | Jackson Electric                    | 566          | 1,130          | Energy      | Chip Jakins           | Jefferson      | GA    |
|    | 3. Farmers Cooperative           | 783      | 376         | Agriculture | Allan Zumpfe      | Dorchester      | NE    | NFO Inc.                            | 565          |                | Agriculture | Paul Olson            | Ames           | IA    |
|    | Lobb Electric Membership Cor     | rp. 776  | 1,077       | Energy      | Peter Heintzelman | Marietta        | GA    | Cooperative Producers, Inc.         | 558          | 376            | Agriculture | Gary Brandt           | Hastings       | NE    |
|    | 5. United Cooperative            | 768      |             | Agriculture | David Cramer      | Beaver Dam      | WI    | TOTALS 228,                         | 215          | 733,744        |             |                       |                |       |
|    | 6. Cooperative Energy, Inc.      | 759      | 1,984       | Energy      | Jeff Bowman       | Hattiesburg     | MS    | 101AL3 228,                         | <b>Z</b> IJ_ | 755,744        |             |                       |                |       |
|    | 7. Bongards' Creameries          | 731      | 243         | Agriculture | Daryl Larson      | Chanhassen      | MN    |                                     |              |                |             |                       |                |       |
|    | 3. Schools First Federal C. U.   | 723      | 16,762      | Finance     | Bill Cheney       | Santa Ana       | CA    | malgamated Sugar Company is also    | known        | as Snake River | Cooperative |                       |                |       |

# What are co-ops doing to advance Diversity, Equity and Inclusion?

Cabot Creamery Cooperative is working with the University of Vermont Continuing and Distance Learning to develop an employer certification for Anti-Racism in collaboration with their chief officer for Diversity and Inclusion Wanda Hedding-Grant.

Land O'Lakes created Employee Resource Groups (ERGs) to honor the diverse experiences of their employees and celebrate their inclusive culture. ERGs are corporately recognized groups of employees from traditionally under-represented groups and those who support them. The ERGs support talent and diversity and inclusion objectives in four areas: recruitment, retention, external community relations and business impact. In 2019, ERGs delivered 1,064 hours in community volunteering.

In 2019, **REI** rolled out Leading Inclusion training for all people managers to build critical skills required for creating inclusive teams, such as psychological safety and emotional intelligence.

#### Smaller Co-ops Make a Difference Too



What you see on the NCB Co-op 100 are the top 100 revenue grossing cooperatives in America. Thousands more do not make this list because of their smaller size and some are just emerging co-op organizations. This past year, in partnership with Capital Impact Partners, National Cooperative Bank provided three co-op innovation awards to new co-ops making an impact in communities.

The cooperative development model creates opportunities for economic mobility and for financial and community resilience, including during times of crisis. Three cooperative organizations were chosen to receive the Co-op Innovation Award, which aims to increase co-op development in communities with low incomes and/or communities of color.

#### ChiFresh Kitchen

ChiFresh Kitchen was awarded \$50,000 to expand its commercial kitchen, owned and determined by formerly incarcerated Chicagoans, primarily Black women. Chi-Fresh pushed forward its intended launch in response to the COVID-19 crisis and its impact on Chicagoans of color and residents with low incomes.

ChiFresh hopes to influence the narrative around worker cooperatives and their impact on the lives of the most marginalized community members.



## The Bronx Cooperative Development Initiative (BCDI)

The Bronx Cooperative Development Initiative (BCDI) was awarded 25,000 to bring worker ownership to an entirely new audience of minority business owners and workers through an industry focused strategy. The grant will support the creation of a worker-owned integrated pest management (IPM) co-op that provides living wages and the opportunity to scale through demand from institutional purchasers.

#### The Guild

The Guild in Atlanta was awarded \$25,000 to support its mission of building community wealth through real estate, entrepreneurship programs, and access to capital, creating equitable and sustainable communities by addressing the root causes of economic inequality.





#### **ABOUT NCB**

National Cooperative Bank (NCB) provides comprehensive banking products and services to cooperatives and other member owned organizations throughout the country what makes NCB unique is that the bank was created to address the financial needs of a underserved market niche - people who join together cooperatively to meet personal social or business needs especially in low income communities.

Chartered by Congress in 1978, NCB was privatized in 1981 as a cooperatively owned financial institution and is currently owned by more than than 3,100 customer-owners, with more than \$7.9 billion in assets under management. As part of its enabling legislation, NCB was tasked with ensuring that 35% of the capital it deploys will benefit low income communities.





